

# JANIN STOESS

I create design concepts for business applications. Main tasks included complex scenarios analysis, requirement gathering and specification, UI concepts, visual designs, validations and analytics. I work closely with customers and developers to improve the application.

Dec '83  
Heidelberg

Am Hammelturm 1,  
67346 Speyer

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## LANGUAGE

German: Native  
English: Full professional  
French: Elementary

## CERTIFICATE

Risk Management, Quality  
Austria, Training, Certificate  
and Evaluation GmbH, Vienna  
(Dec 2010 - Dec 2013)

## INTERESTS

Sketching & Painting  
Art & Interior/Architecture  
Design, Travelling

## EXPERIENCE

Mar '13 - Today  
[SAP SE, Germany](#)

### User Experience Designer for Mobile & Web

Creation of UX strategy and design concepts for SAP Cloud Solution to get a better user experience. Defining the information architecture and interaction flow of web/mobile from idea to concept to completion and testing. Execution of customer interviews to identify functional gaps and usability improvements.

Jun '10 - Nov '11  
[REWE Group, Inhouse Advertising Agency, Austria](#)

### Graphic Designer / Team Lead

Design concepts of analogue and digital publications, visualizations, exhibitions and events  
Project Management (Advertising Agency, Key Account Manager, Sales Consultant and Printing Company), Designing, Executing and Coordinating of POS, Editing Images and Typography for Digital/Print Media

Mar - Aug '08  
[Draftfcb/Lowe Group, Austria](#)

### Intern

Interaction Designer for Web

## EDUCATION

Jan - Dec '10  
[University of Applied Sciences, Kufstein Austria](#)  
Master of Business Administration (MBA), Executive Management

Sep '05 - Jul '09  
[Design Faculty of Design Darmstadt, Germany](#)  
Dipl. Designer (FH), Communication Design

Jun '04  
[Heidelberg College](#)  
Abitur

## SKILLS

### Interaction & Visual Design

Mobile and Web Design, Branding, Communication and Print

Sketch, Zeplin, Invision, Proto.io, Axure, Adobe Creative Cloud: Photoshop, Indesign, Illustrator

### User Research & Analytics

Surveys, Remote Testing, Usability Tests & Interviews, A/B testing, Google Analytic Tags, KPI Dashboards

Apptentive, Validately, Google Analytics, Google Data Studio, New Relic



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